



NEW COLLECTIONS – SPRING SUMMER 2023

ROSER SAMON
PROMISE

We at PROMISE are delighted as ever to present the kind of high-quality underwear, swimwear, lingerie and nightwear that any woman can feel comfortable, stylish and relaxed in. Collections are designed with a great fit in mind, and are creative, distinctive and varied - for all women, for all situations.

Our love of nature is apparent in the original designs for the six main families in **The New Underwear**. Full lace makes a comeback in many variations, and frames the colourful, joyful and artistic prints that exude positive energy and originate from the botanical, floral and animal world. All lingerie sets are always matched with their own nightwear, and the familiar shapes are present and amplified: our favourite padded bra covers all sizes from EU 70A to 90F, the triangle bra is offered in a D cup, the wireless push-up is in two families - and our focus on sustainability means that the printed recycled microfibre sets are now an integral part of the main collection.



Seamless sets for women remain in the collection in black, and in glorious pastels, and the revitalised mesh sets of the **Natural Feeling** follow the earthy trend, presenting a lightweight option for added comfort.

Pyjama Party offers fun and attractive bed-to-beach summer pieces that show the cheeky side of Promise. **Maternity** ranges provide options for mums and mums-to-be.

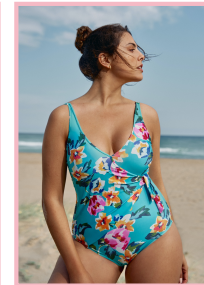
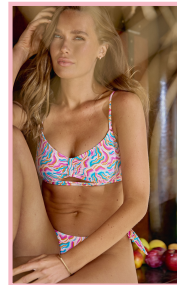


The **Luxury** collection reflects the Promise Woman: chic, eloquent and sensual, with a vibrant mood. The vintage lattice and sheer lace adorned lingerie arrives in classic colours like pearl, black, and light rose, and combined with the timeless lace and satin nightwear they make this collection the most stylish choice. The swanky printed and pleated nightwear ranges are perfect for luxury lounging.



The sizes from EU 70A to 95F and from XS to XXXL are covered across all the collections, so that everyone finds their perfect size in a familiar and suitable style. Just remember the name of your perfect shape, and you can rest assured your favourite bra in its most recent form is there, always.

The **New Swimwear Collection** is globetrotting across the continents. The eclectic rainbow-coloured graphics give a nod to the '80s aesthetic, and the expressive florals evoke a nostalgic retro feel. Lurex threads uplift the fabrics and add texture, and the bright solids complement the ranges. New youthful shapes mix in with all the classic shapes, and ensure that everyone can discover their perfect bikini, swimsuit and beachwear favourite for the summer beach, pool or festival.



Feel Free swimwear (with mini-me options!), underwear and loungewear collections give men plenty of choice.

Roser Samon, the designer of the brand: "All the attention, care and professionalism we put into every step of the process of creation, production and sales are the basis to guide us along all these years. But it is mostly our vocation to please women and our love for fashion that inspire us every day and encourage us to continue working tirelessly."

We are excited to announce Promise is exhibiting in many global tradeshows: INDX in Solihull, Supreme Body&Beach and Supreme Woman in Munich, LingeriePro in Kortrijk, Bodyfashion in Almere and Fashion Week Trade in Stockholm. We are also delighted to work in showrooms in UK (London), Belgium (Wingene), The Netherlands (Almere) and Germany (Düsseldorf) by appointment.

Promise is present in over 20 countries.

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